



SUNY Cobleskill
GOLF
TOURNAMENT
FRIDAY JUNE 9TH 2023
NORMANSIDE COUNTRY CLUB

PRESENTED BY: **ALTA** EQUIPMENT
COMPANY

The 2023 SUNY Cobleskill Golf Tournament will take place on **Friday, June 9th**. We are very excited to announce our new host course for this year, the **Normanside Country Club** in Delmar, NY. Now in its 35th year, proceeds from the tournament support both student and athletic success. Funds raised from the event go toward scholarships and academic programs, as well as Fighting Tigers Athletics, which supports student athletes by providing them with opportunities on and off the playing fields. The event includes breakfast, a grab and go lunch, on course refreshments (snacks, beer, soda, water), a social-hour with 2-hour open bar, dinner buffet, 18 holes of golf, raffles, prizes, and giveaways, as well as a variety of other activities. We hope you can join us for this wonderful day in support of a great cause!

TOURNAMENT SCHEDULE

- 9 a.m.** Registration & Breakfast
- 10 a.m.** Shotgun Start
- 3 p.m.** Social Hour, Dinner & Awards

EVENT FEATURES

- 18 Holes of Golf
- Shotgun Start - Scramble Format
- Golf Cart & Greens Fees
- Breakfast
- Grab & Go Lunch
- Golfer's Gift
- Complimentary On Course Refreshments (Snacks, Beer, Soda, Water, Gatorade)
- Social Hour with Open Bar
- Dinner Buffet
- Contests, Prizes, Giveaways, & More!

cobleskill.edu/golftournament

SPONSORSHIP OPPORTUNITIES

TITLE \$10,000 (EXCLUSIVE AVAILABILITY)

- Exclusive recognition as Title sponsor of the tournament
- Extended right to retain sponsorship of the tournament next year
- Golf package for two foursomes (8 golfers)
- Display of name/company logo on all rules of play cards distributed to every player
- Recognition in all tournament promotional materials, including the sponsorship brochure
- Verbal acknowledgement at the shotgun start, and a gratitude mention at the social hour after tournament
- Listing on the Partners in Giving website, with a link to company website
- Presentation rights for the tournament's first place award, with ability to make remarks
- Signage with name/company logo at two holes
- Individual signage at registration, breakfast, and the awards & social hour
- Recognition in select Cobleskill Athletics home event programs (print and/or digital)
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels



SIGNATURE \$7,500 (LIMITED AVAILABILITY)

- Display of name/company logo on all rules of play cards distributed to every player
- Golf package for two foursomes (8 golfers)
- Recognition in all tournament promotional materials, including the sponsorship brochure
- Verbal acknowledgement at the shotgun start, and a gratitude mention at the social hour after tournament
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at two holes
- Individual signage at registration, breakfast, and the awards & social hour
- Recognition in select Cobleskill Athletics home event programs (print and/or digital)
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels

REFRESHMENT \$5,000 (LIMITED AVAILABILITY)

- Display of name/company logo at all refreshment stations throughout the course, including at course snack bar and any beer/beverage stations
- Golf package for one foursome
- Signage with name/company logo on beverage carts and at all on-course refreshment stations
- Recognition in all tournament promotional materials, including the sponsorship brochure
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at two holes
- Individual signage at registration, breakfast, and the awards & social hour
- Recognition in select Cobleskill Athletics home event programs (print and/or digital)
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels

CART \$4,000 (LIMITED AVAILABILITY)

- Display of name/company logo in each golf cart used during the tournament
- Golf package for one foursome
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at two holes
- Individual signage at registration, breakfast, and the awards & social hour
- Recognition in select Cobleskill Athletics home event programs (print and/or digital)
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels

GOLFER'S GIFT OR PHOTO \$3,000 (LIMITED AVAILABILITY)

- Display of name/company logo in every golfer's gift, distributed to each tournament participant, and ability to provide promotional materials in each gift bag (Golfer's Gift Sponsor)
- Signage with name/company logo next to the tournament photo station, appearing in each photo taken at the photo location (Photo Sponsor)
- Golf package for one foursome
- Signage with name or company logo displayed at registration
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one hole
- Name/company logo featured on the SUNY Cobleskill Athletics webpage
- Recognition on College and Cobleskill Athletics' social media channels

SOCIAL HOUR & AWARDS DINNER \$2,500

- Display of name/company logo throughout the social hour and awards dinner, including on each table, at the bar, and at food stations
- Golf package for one foursome
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one (1) hole
- Recognition on College and Cobleskill Athletics' social media channels

BREAKFAST & REGISTRATION \$2,000

- Display of name/company logo at breakfast and at registration
- Name/company logo placement at each table during breakfast
- Golf package for one foursome
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one hole
- Recognition on College and Cobleskill Athletics' social media channels

EAGLE \$1,250

- Golf package for two golfers
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one hole
- Name/company displayed on comprehensive sponsor signage at registration

NON-PLAYER SPONSORSHIP OPPORTUNITIES (New for 2023!)

19TH HOLE \$2,000

- All of the benefits of **both** the “Social Hour & Awards” **AND** “Breakfast & Registration” sponsor levels (golf not included)

SOCIAL HOUR & AWARDS DINNER \$1,500

- Display of name/company logo throughout the social hour and awards dinner, including on each table, at the bar, and at food stations
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one hole
- Recognition on College and Cobleskill Athletics’ social media channels

BREAKFAST & REGISTRATION \$1,000

- Display of name/company logo at breakfast and at registration
- Name/company logo placement at each table during breakfast
- Listing on the Partners in Giving website, with a link to company website
- Signage with name/company logo at one hole
- Recognition on College and Cobleskill Athletics’ social media channels

PUTTING CONTEST \$800

- Signage with name/company logo at the high-traffic putting contest location
- Signage with name/company logo at one hole
- Name/company displayed on comprehensive sponsor signage at registration

BIRDIE \$500

- Signage with name/company logo at one hole
- Name/company displayed on comprehensive sponsor signage at registration

Non-sponsorship foursome registration begins Friday, May 26, 2023, and closes Friday, June 2, 2023 (subject to availability). Non-sponsor individual golfer registration available for \$250 per golfer, and \$1,000 per foursome. Priority reservation and availability given to tournament sponsors. Payment for individual (non-sponsor) golfers due at time of registration.

Please contact Nick DeCaprio at decaprio@cobleskill.edu or 518-255-5842 with any questions.



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NORMANSIDE COUNTRY CLUB

SPONSORSHIP REGISTRATION FORM

Please return form by mail or e-mail (decaprio@cobleskill.edu), or register online at cobleskill.edu/golftournament
Sponsorship Deadline: Friday, May 26, 2023

Company or Person Name _____

Mailing Address _____

E-mail _____

Phone Number _____

Main Contact at Company (to arrange for signage, golfer names, etc.) _____

How would you like to be listed on sponsor related documents _____

Sponsorship Levels (select one)

Title Signature Refreshment Cart Golfer's Gift Social & Dinner Breakfast Eagle

Non-player Sponsorship: 19TH Hole Social & Dinner Breakfast Putting Contest Birdie

METHOD OF PAYMENT

Sponsorship payments are due June 30, 2023. Payments can be made in installments. Please select a payment option below.

Check - Enclosed or Pledged (circle one)

Mail checks payable to: SUNY Cobleskill Foundation, Office of College Advancement, Knapp Hall Room 228, Cobleskill, NY 12043

Credit Card - Please use our secure registration/payment form at cobleskill.edu/golftournament

SPONSORSHIP PLAYER INFORMATION (due June 2, 2023)

Dress: Soft spikes; Golf attire for day and evening. The field is limited to 120 players.

Player Names

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____

For questions and sponsorship payment information, please contact Nick DeCaprio at decaprio@cobleskill.edu or 518.255.5842

Register Now at cobleskill.edu/golftournament