

BADM 480 Bachelor Degree Internship Program Student Learning Outcomes & Objectives and Activities

Internship Student Learning Outcomes BADM 480:

- Student demonstrated an understanding of the functions of business management.
- Student demonstrated an understanding of the operations of marketing and accounting.
- Student demonstrated both legal and ethical behavior in performing managerial activities.
- Student communicated effectively with designated audiences.
- Student demonstrated an understanding of the importance of appreciating and managing diversity in the work place.
- Student demonstrated an understanding of various management theories, concepts and practices.
- Student effectively used various management tools.
- Student worked collaboratively with others.

Internship Objectives and Activities:

List objectives of the internship and specific activities to be completed. Indicate approximate amount of time to be devoted to each activity. Be as specific as possible. (The Faculty Supervisor will provide guidance in initial preparation of this section with input from the Site Supervisor. Please do not submit this document until everyone is in agreement to the details below.)