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## COMM 480 Bachelor Degree Internship Program Student Learning Outcomes & Objectives and Activities

### **Internship Student Learning Outcomes COMM 480:**

The internship for the Bachelor's degree in Communication should take place in professional situations in line with programmatic areas of study and expertise. While graduates in this major can find employment in a broad array of professional situations and industries, the internship should allow students to explore at least one--or a combination--of the following:

- Mass communication phenomena and professional practices, as well as the role of technology in the information age.
- Broadcasting and TV production concepts, strategies, and technology.
- The principles and technology of Web, graphic and print design.
- The practice, process, and ethics of contemporary journalism, as well as an understanding of the news media landscape.
- Different goals and modes of written and oral presentation and the ability to competently express ideas.
- Demonstrate critical thinking and expression in oral, written, and visual modes.
- Exhibit professionalism as well as a universal and advanced set of communication skills that are consonant with the contemporary communication workplace.

### **Internship Objectives and Activities:**

List objectives of the internship and specific activities to be completed. Indicate approximate amount of time to be devoted to each activity. Be as specific as possible. (The Faculty Supervisor will provide guidance in initial preparation of this section with input from the Site Supervisor. Please do not submit this document until everyone is in agreement to the details below.)